



[fowlersonline.co.uk](http://fowlersonline.co.uk)

Residential Sales | Residential Lettings | Land & New Homes



# About Us

Welcome to Fowlers – the oldest independent estate and letting agent in our wonderful part of the South Downs. We have been a family-run business since 1984, when Tony Fowler established our agency to provide home movers with an honest, fair and friendly service.

Although the property market is forever changing, Fowlers remains a constant, as does our mantra ‘we’ll make you feel at home’. Part of our ethos is realising that the decision to buy, sell, invest or rent is one of the most important in anyone’s life. Taking time to understand your personal circumstances and getting to know you as an individual informs everything we do - it helps us deliver a truly tailored service.

**Residential Sales** | **Residential Lettings** | **Land & New Homes**

# Sponsorship

For us, the best team combines experience, enthusiasm and an intimate knowledge of West Sussex. Our staff live locally and are invested in the communities they serve – not just professionally but compassionately too. We are proud to support a number of local schools, charities and events, as well as sponsoring the Wisborough Green monthly market and working in partnership with Macmillan Cancer Support.

We are proud to sponsor:

**MACMILLAN**  
CANCER SUPPORT



We are proud  
to support a  
number of local  
schools, charities  
and events



# Fowlers Directors



**Marcel Hoad**  
MRICS CREA FNAEA FNFPF  
Managing Director

01903 745844  
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**Paul Rolfe**  
Director - Storrington

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**Keith Hutchinson**  
FNAEA  
Director - Billingshurst

01403 786787  
keith@fowleronline.co.uk



## Where We Operate

We cover a large area of West Sussex from our offices in Billingshurst and Storrington. From stunning villages in the South Downs National Park to coveted coastal spots, our sales and lettings expertise stretches throughout the county.

### Storrington Office

Greenfield House, 3 The Square,  
Storrington, West Sussex RH20 4DJ

01903 745844

storrington@fowleronline.co.uk

### Billingshurst Office

74 High Street, Billingshurst,  
West Sussex RH14 9QS

01403 786787

billingshurst@fowleronline.co.uk





# Residential Sales

## Selling in West Sussex

With its position less than an hour from London by rail and close proximity to Gatwick Airport, West Sussex is a desirable county with no shortage of purchasing activity. Fowlers has perfected the art of capturing this level of interest, translating it into enquiries, viewings and offers for our clients.

Property sales, however, is about results and we have only accomplished our goal once completion is achieved. Therefore, we operate on a 'no sale, no fee' basis and will not tie you in to a long contract.

## Getting your property noticed

Fowlers combines traditional marketing with relevant digital strategies to reach the biggest audience of buyers possible. As well as online listings, email campaigns and social media promotion, we still believe calling people on our waiting list, updating window displays and networking in our communities produces the very best offers.

## Sales support & advice

From when you book one of our free valuations, to moving day itself, Fowlers will be at your side supporting and guiding you. We will provide guidance and reassurance through the offer, negotiation and conveyancing stages for a smooth, stress-free transaction.



# Residential Lettings

## An individual approach

No two buy-to-let properties or landlords are the same, and that's why Fowlers offers completely customised services – offering the choice of an introductory or full management service – whilst remaining competitive and conscientious. We pride ourselves on being one of the most professional and approachable agents within the area – helping you understand the benefits of buy-to-let while we manage a legally compliant property on your behalf.

## Looking after your asset

Ensuring your property is looked after has more than one meaning in lettings. Our primary focus is finding the right tenant for your property. Through meticulous vetting and referencing process offers absolute peace-of-mind, the experienced staff at Fowlers will also look after the property's future prospects, with regular 'adding value' appraisals and rent reviews. Landlords who choose our full management service will also benefit from regular reports and property inspections.

## Compliance focused

As licensed members of the Association of Letting Agents (ARLA), we take lettings standards very seriously. We draw on our professional membership and over 25 years of experience to ensure every let we manage is legally sound, taking into account gas, electrical and fire safety, and other prescribed legislative measures.





# Land & New Homes

## Experts in our field

We have a dedicated land and new homes team, who have been active in the purchase, sale and development of land for more than 30 years. Developers in West Sussex and across the South East choose Fowlers for its understanding of planning and government processes, benefitting from our coordination skills and 'one-stop-shop' service along the way.

## All clients and projects welcome

Our client base is varied and includes private landowners, niche developers, house builders, corporations, church bodies (including the Diocese of Chichester), and local and district councils.

We are happy to act on projects of varying size, from realising the full potential of a single plot in a residential garden or a 'two-for-one' build opportunity on an existing plot, to the redevelopment of trading or vacant buildings and in the commercial greenfield development and agricultural sectors and sales of large development sites to national housebuilders. We also are heavily involved with design and build opportunities with bespoke projects from ultra modern to restored heritage.

## Tap into a trusted network

As well as in-house land experts that include Marcel Hoad MRICS - a Chartered Surveyor in planning and development – Fowlers enjoys strong working relationships with a network of legal and associated ancillary advisers. Together we form a formidable team that has brokered, developed and sold some remarkable projects.

## Our land and new homes department offers the following services:

- Specialist new homes project management, handling schemes from the land opportunity to final handover
- Bespoke marketing strategies for individual clients
- Advice on open market values and asking prices
- Fully trained on-site sales capability, offering a friendly and professional service
- Extensive marketing support in media, and with Rightmove and OnTheMarket

- Design and production of brochures and floor plans using elevated aerial photography
- Design and build specialists with bespoke opportunities and professional advice

## Do you have a land or new homes proposition?

If you own a property - whether residential or commercial - that may have development potential, we would be delighted to give an appraisal of the prospects. Please contact our land and new homes team to make an appointment on 01903 745844 or email [jamie@fowleronline.co.uk](mailto:jamie@fowleronline.co.uk) or [marcel@fowleronline.co.uk](mailto:marcel@fowleronline.co.uk)

**Free confidential initial advice**





# Testimonials

— “ —

*We had a great experience with the team at Fowlers. They've got the right balance of professionalism and amazing customer service. I wouldn't go anywhere else if I ever need the services of an estate agent. I'd give more than 5 stars if it were possible.*

— ” —

Rowena Gray

— “ —

*As a housebuilder who is active across Southern England we want an Estate Agency with smart marketing strategies who deliver consistent sales success. With strong local knowledge and a trusted reputation, Fowlers offer all of the above, with commitment and dedication from a professional team.*

— ” —

Louise Whitney, Head of Sales & Marketing, Devine Homes Plc

— “ —

*Fowlers are always my first port of call when it comes to land matters. Knowing there is a team with decades of specific experience is very reassuring, especially as the purchase and sale of land is often a complex and detailed process.*

— ” —

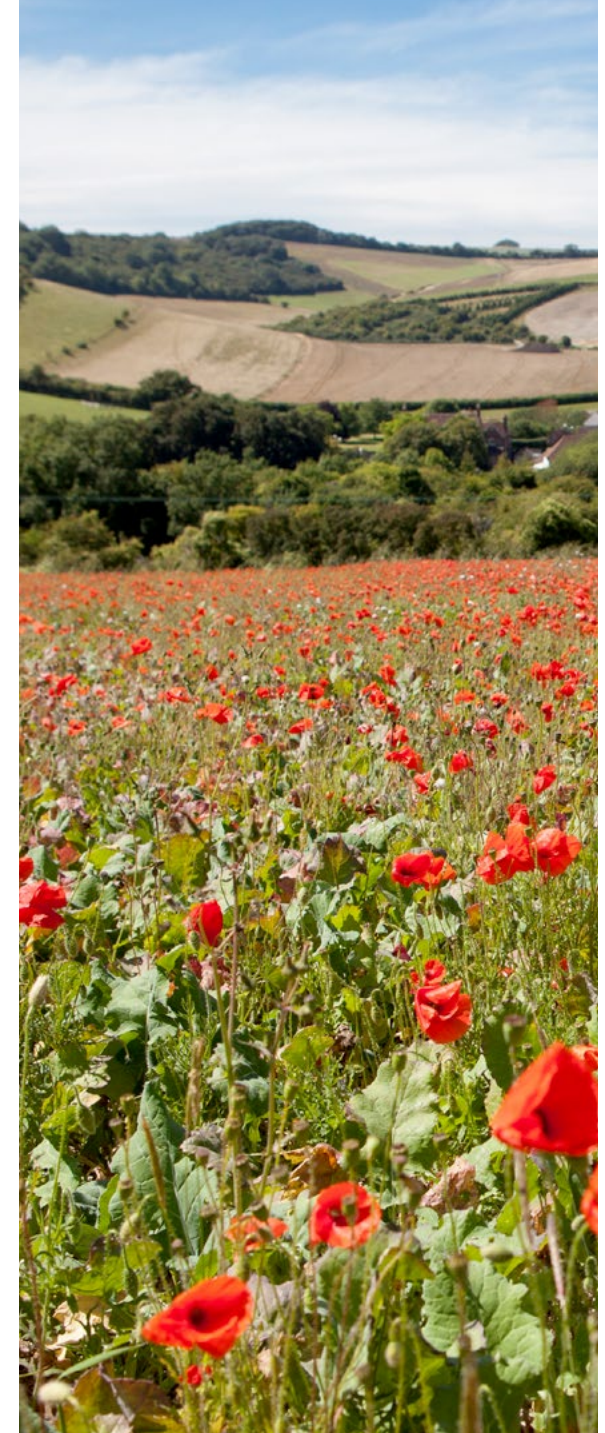
John Elliott  
Owner & Managing Director  
of Millwood Designer Homes

— “ —

*As a first-time landlord, I wanted a 'hand-holding' service, which Fowlers provided me with. As well as finding good tenants very quickly, they took the day-to-day running of the property so I'm not disturbed, collect the rent and explain any aspects of lettings I'm unfamiliar with.*

— ” —

Michael Bunting





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For peace of mind we are members of The Property Ombudsman Scheme (TPO), The National Association of Estate Agents (NAEA), The Association of Residential Letting Agents (ARLA), The National Approved Letting Scheme (NALS) and the SAFEagent scheme and abide by their rules and codes of conduct.